

CLUSTERPARTNERS



ORGANIZERS



HOST & SPONSORS



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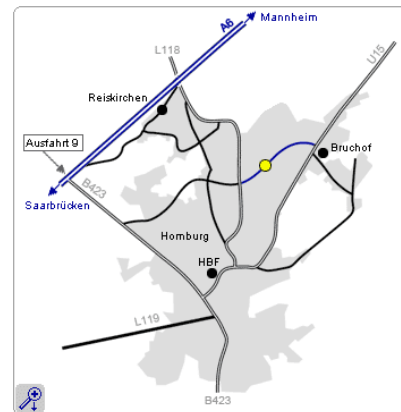
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Direction

Michelin - Plant Homburg
Edouard-Michelin-Platz 1
66424 Homburg

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Application deadline

27th September 2013

Register on:
www.b2match.eu/automotive-day2013

AutomotiveDay 2013

INTERNATIONAL DAY OF AUTOMOTIVE SUPPLIERS

October 9th, 2013



WELCOME

automotive.saarland in cooperation with the Enterprise Europe Network of the ZPT Saar e. V. and four other automotive clusters of the Greater Region invite you to:

The International AutomotiveDay on **9th October 2013** at the Michelin tire plant in Homburg.

The AutomotiveDay 2013 „Future strategies of European automotive companies in global competition“ will not only include presentations from CEOs Jean-Marc GALES (CLEPA) and Klaus BRÄUNIG (VDA) but also provide a unique opportunity to make new contacts via the B2B matchmaking event which is designed to facilitate cross-border networking.

Sign up now to reserve your place!

PROGRAMME

Wednesday 9th October 2013

09:00 Arrival & Registration

09:30 Welcome

Christoph Lang, Managing Director ZPT
Annegret Kramp-Karrenbauer, Prime Minister of the Saarland

09:45 Presentations

- Armin Gehl, automotive.saarland, Introduction
- Jean-Marc Gales, CEO CLEPA
„Challenges for European companies in global competition“
- Klaus Bräuning, CEO VDA
„Job security through expansion“
- Dieter Freitag, Director Michelin Germany, Switzerland, Austria
„Cooperation strategies of a French company in Europe“

11:00 Panel discussion with representatives of the Greater Region
„Competitive advantage through cross-border cooperation?“

12:15 Enterprise Europe Network B2B Matchmaking event – including Lunch

14:45 Dr. Pascal Strobel, Cluster Manager automotive.saarland
„The Saarland in the automotive sector of the Greater Region“

15:00 Plant tours
(Michelin, Schaeffler, Bosch)

DID YOU KNOW THAT...

- the automobile industry of the Greater Region currently has 150,000 employees?
- Lorraine is the second largest automotive supplier centre in France?
- the world largest truck manufacturing plant is located in Rhineland-Palatinate?
- up to half of the supply chain of the car manufacturer BMW comes from the Saarland?
- Luxembourg generates 1.5 billion euros with 10,000 employees?